

Help mind the store.
Join our call.
Keep liquor sales
in public hands.

Public – Still the way to go

“By easing up on the government control of alcohol retail, you open a Pandora’s box of societal changes.”

– Andrew Murie, CEO, MADD Canada.

Keeping liquor sales in public hands makes good sense. Our system is safe, profitable and efficient – providing better jobs, service, selection, community safety and government revenue than in provinces where liquor sales have been privatized.



For more information:

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www.sgeu.org



We're
minding
the store

Responsible, professional,
community-minded –
the way it should be.

Safe communities

Public liquor employees place social responsibility and accountability before profit. We work closely with local police services and have been screened to ensure that no one who works selling liquor has a criminal record.

Quality jobs

The public system provides 900 positions in 64 communities, including 400 quality unionized jobs in rural Saskatchewan.



**We put
safety
before
profit.**

**We keep
premises
clean and
secure.**

Great service

Clean premises, trained staff, expanded store hours, 2,100 products, fair prices, and one outlet for every 981 adults – just a few reasons our public liquor outlets enjoy a high level of customer satisfaction.

Support for Saskatchewan

Public liquor stores and outlets give back to Saskatchewan. Last year, liquor sales contributed \$147 million toward highways, education, health care and other vital public services.